

BOOIAKA[®] POLICY

Booiaka[®] LLC, Tatiana Tamai

Rules & guidelines, Terms and conditions, Copyright Terms & Membership Policy



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1. BOOIAKA[®] POLICY

RULES & GUIDELINES

THE BOOIAKA[®] MOVEMENT

The Booiaka[®] Movement was created with the goal of creating a Community of people that love to dance and workout; instructors & students come together to support and help each other to pursue their dreams goals. When you become a Boomer[®] you are part of a Community that wants to grow, professionally, spiritually & personally with you! Be part of the “Boomer[®] Community”. “ means to be a member of the Booiaka[®] Instructor Site.

1. INSTRUCTOR TRAINING COURSE

Instructors must attend a one day instructor training to become Boomers[®] (Booiaka[®] Instructors).

To be considered for certification, instructors must attend at least one day Instructor Training and subscribe to the membership to maintain their Boomer[®] certification. It is not required to be a dancer or an instructor; however, the experience is helpful. The certification will expire in two months if the membership is not activated.

It is not mandatory for participants in a BOOIAKA[®] Instructor Training Course to have a professional certifications or licenses. It is the responsibility of the individual to be informed of, comply with, or obtain any regulatory, tax, fitness or education requirements, qualifications, certifications or licenses needed to conduct business or teach BOOIAKA[®] classes according to the laws and regulations where they conduct business or teach, or of their employer. The licenses available to you once you have attended an Instructor Training Course depend upon your compliance with any applicable laws and regulations.

Instructors must have their own Liability Insurance;

Each student must sign a Confidentiality and liability Agreement prior registration.

Videotaping is not allowed during the certification. Only the Booiaka[®] Management will be allowed to videotape the course in order to evaluate the students.

2. DEFINITION OF BOOMER[®] (Basic Level 1) - BOOMER[®] POLICY

Booiaka[®] Instructors (Boomers[®], BoomStars[®], BooRockers[®] B.E.Ms[®] and all those instructors teaching Booiaka[®] classes, events, trainings and masterclasses must have attended a one day training and must be a subscriber to the Instructor Site to be licensed to teach the Booiaka[®]



Program.

It is not required to be a dancer or instructor, however the experience is helpful.

Being part of the Booiaka[®] Movement means be a member of the Instructor Site.

Boomers[®] must maintain their membership in good stand by paying a monthly recurring payment of \$20 a month through the Booiaka[®] website - online system (become an instructor -> become a boomer[®] -> step 2 "sign up to the membership").

The Boomer[®] Community (active members) have access to the Instructor Site where they can find their material for classes - resources including videos – Playlist music notes – Shop discounts – Free V.I.P access to Instructor Trainings & Masterclasses.

Boomers[®] CANNOT teach Trainings, Masterclass, workshops, or Present at Conventions or any other event that requires a Presenter experience/skills. However they can teach special classes and name them "boom-class!".

Boomers[®] can teach classes and special classes (such as Boo4Charity Events).

When it is request to Boomers[®] to present at convention or event they must request approval from the Booiaka[®] Management..

Booiaka[®] Instructors cannot create a FB page named "BOOIAKA[®]". There is only one official Booiaka[®] Page: facebook.com/booiaka

Boomers[®] must follow a chronological order when teaching the choreography - Boo1 – Boo2 – Boo3 and so on.

Boomers[®] must teach to stundents over 16years old unless they attended a bookids workshop (bookids certified).

Booiaka[®] Membership Policy below for more information about the Boomer[®] Instructor Site.

3. DEFINITION OF BOOMSTAR[®] (Basic Level 2) - BOOMSTAR[®] POLICY

BoomStars[®] are privileged Instructors, have prior consideration when a studio requires Instructors for classes and they are recognized on the Booiaka[®] website by a star beside their name on Boomer Profile.

To become BoomStar[®], Instructors must be Boomers[®] first and have taught Booiaka[®] classes for at least 6 months. After this time they can choose to submit for boomStar[®] level 2 at any time by:

- Option 1 Submitting a video - receive a written evaluation with approval and certificate
- Option 2 Submitting a Live evaluation from a BEM[®]

The Booiaka[®] team will evaluate each instructor individually in order to determine if they are ready for the next level. Details for submission on booiaka[®] Instructor Page on the Booiaka[®] website -> become a Boomsta[®].

4. DEFINITION OF B.E.M[®] - B.E.M[®] POLICY

BEMs[®] (Booiaka[®] Educational Masters) are master trainers of Booiaka[®] allowed to lead



worldwide Masterclasses, Instructor Trainings, conventions and other special events (always upon Booiaka[®] approval). They are auditioned by Booiaka[®] management and must be independent contractors. It is in sole discretion of the company to approve for BEM[®] role. B.E.Ms[®] must be BoomStar[®] first and they must maintain their membership in good stand. When a Boomstar[®] instructor requests to become a B.E.M[®] The Booiaka[®] management will begin to follow their journey and send a BEM requirement form to be a Professional master. More details booiaka.com -> become a BEM[®]. B.E.Ms[®] must sign the booiaka[®] educational master confidential policy.

5. MERCHANDISE

Booiaka[®] merchandise must be purchased from the Booiaka[®] on line store at www.booiaka.com Boomers[®] of all level gets the 20% discount. Booiaka[®] Instructors are not allow to produce merchandise with the booiaka[®] Logo. Legal fees for producing unregistered Booiaka[®] merchandise can be as much as \$5000. Boomers[®] can request to be retailers. Email at info@booiaka.com for more details.

6. MARKETING MATERIAL (Included on Boomer[®] corner)

SLOGAN/SHORT DESCRIPTION: Booiaka[®] is the only fitness dance workout that truly embraces & celebrates all genre of music, entertainment and dance! You can't expect to fully understand until you try it, breath it, live it, feel it and fall in love with it! Booiaka[®], it's your chance to bring your personality on the dance floor and express yourself! Booiaka[®] It's The Way You Move[®]!

7. DEFINITION OF BOOMERROCKS[®] WORKSHOP (& BOOROCKERS[®])

It is an all intensive course designed mostly for Boomers[®] taught by a B.E.M[®] or a BooRocker[®]. The course will help you to improve Boomer[®] skills and help to have a better understanding of the Booiaka[®] method. The intention of BoomerRocks[®] events is to support local instructors. Boomers[®] will have the opportunity to discuss and practice together the Boo-choreos, learn from other Boomers[®], share ideas and receive the latest updates. Cost of BoomerRocks[®] events must be affordable, (sugested price \$40).

The workshop must be at least 2 hours session and must include: theoretical & practical sessions. FAQ, discussion, tips, challenges, solutions, issues, Booiaka[®] choreography class, Basic Steps Filler steps & Fun Song session.



2. THE BOOIAKA® PROGRAM IS REGISTERED & COPYRIGHTED

Videos, playlists, music, “Booiaka® Method of Teaching”, “Booiaka® Instructor Manual”, “Booiaka® Workouts”, “Booiaka® Choreography”, “filler Steps®”, “MiniBoos®”, logo, “Boomer®”, “BoomStar®”, “BoomerRocks®”, “Wboo® Event”, Booiaka® clothing line (including accessories) and all the Booiaka® material are copyrighted and protected materials and cannot be duplicated or distributed by anyone other than Tatiana Tamai or Booiaka® management. This includes all choreography online, DVDs and Boomers® material. These are for you, the Instructor only. The choreographies may not be shared or shown in Booiaka® class or anyone else.

Certified/active Booiaka® Instructors may use the trademarked Booiaka® logo to promote their Booiaka® classes. It may be used on flyers, posters, emails, personal websites (that promote your dance/fitness classes) and promotional material to promote your fitness classes, but it must appear as below:



The Booiaka® name and logo may not be used to promote competing products.

When using the logo, it must have the ® (registered notice) one or more times in all printed materials and advertising. Must be downloaded from the Instructor Booiaka® website.

The Booiaka® name may not be used as a trade name. It cannot be part of the name of the company

or studio without the explicit permission of Booiaka® Management.

The Booiaka® name, logo and Method of Teaching may only be used for Booiaka® classes. Do

not

apply the Booiaka® name or method of teaching to any other class or format. For example, a hip

hop

class may not be taught in the Booiaka® Method and it may not be called Booiaka® Hip Hop or

Hip

Hop Booiaka®.

1. FACEBOOK PAGES POLICY

You can use one page for different workouts including Booiaka®, but the page cannot be called the name of another branded workout.

The Facebook Booiaka® page cannot be called Booiaka® only, but must have a name beside as



well (ex. Booiaka[®] John). The only Booiaka[®] fb page is the Official one.

2. PROMOTE YOUR CLASS WITH VIDEOS

Do not use the Booiaka[®] name or logo with Objectionable content. Boomers[®] can create videos to promote their classes. We suggest short and sassy videos of the Instructor demonstrating a Booiaka[®] class. Boomers[®] must be sure their students agree to be in the video (sign a waiver). Booiaka[®] LLC is not responsible con third part contento and has the right to take down the video if considered inappropriate.

3. OUTFIT! BOOMERS[®] MUST REPRESENT THE BRAND

Wear Booiaka[®] colors/outfit. Do not wear clothing that advertises another workout to your Booiaka[®] class! The only workout brand that may be worn is Booiaka[®].

4. HELP TO PROTECT BOOIAKA[®]

We have gone to great lengths to trademark rights for Booiaka[®] and to protect and support licensed Booiaka[®] instructors. Tell us if you know of someone teaching Booiaka[®] or using the Booiaka[®] name that isn't certified, or if they're applying it incorrectly. Boomers[®] have made an investment to become certified instructors, and we've made an investment to create a unique and proven program that creates jobs to many people and we'll do anything to protect it. Booiaka[®] Management has the right to delete a video, page or anything that can compromise the name of the Company.

3. BOOIAKA[®] MEMBERSHIP POLICY

1. YOUR MEMBERSHIP ACCOUNT

If you use the Boomer[®] Instructor site, you are responsible for maintaining the confidentiality of your account and password and for restricting access to your computer, and you agree to accept responsibility for all activities that occur under your account or password. If you are under 18, you may use our website only with involvement of a parent or guardian. Booiaka[®] LLC and its associates reserve the right to refuse service, terminate accounts, remove or edit content, or cancel orders in their sole discretion.

By submitting to the membership recurring payment you submit to the following terms & conditions.

2. THE PROCESS

To become a BOOMER[®] (Booiaka[®] instructor) Instructors must attend a one day Booiaka[®] instructor training with creator Tatiana Tamai or one of the Booiaka[®] Educational Masters (B.E.Ms[®]) certified.



Within ten days from the Instructor training day instructors must subscribe to the Booiaka[®] membership to be licensed to teach the Booiaka[®] Program, to use the Booiaka[®] logo and to teach the Booiaka[®] Method. The membership is \$20 monthly recurring payment (automatically renewed until instructor request the cancellation with a one month written notice).

Instructors must subscribe through our online recurring payment system at **booiaka.com**

3. NOT LICENSED INSTRUCTORS

If you are teaching the Booiaka[®] method and you are not certified, you will be in violation of the Booiaka[®] policy and in violation of trademark and copyright laws and all future membership renewal opportunities will be permanently revoked.

After we receive notice of a non-certified instructors teaching Booiaka[®] or using Booiaka[®] material distributed by other, we investigate the report and gather relevant information if it is not provided by you. We will send 3 educational notices to the facility or illegal instructors concerning the licensing process and request that they cease offering illegal Booiaka[®] classes, stop using the Booiaka[®] brand, and request that they only hire licensed instructors. When we are not successful with this approach we will approach with a formal legal notice or even proceed with formal legal action. Please understand that the above action will NOT benefit the Booiaka Management , you, third parties or the facility where you work.

We want managers and owners to see the benefits of having official Booiaka[®] instructors teaching and stay true to the Program and the Booiaka[®] Policy. When you go against the Booiaka[®] Policy it is also discourtesy to the Booiaka[®] Community and all the members who regularly pay their membership. We ask your collaboration and report to the Booiaka[®] management If you know about other instructors “non members” that are illegally teaching the Booiaka[®] Program or illegally distributing booiaka[®] material.

Our goal is to create jobs by giving official licensees of the Booiaka[®] Program. We don't want threaten with lawsuits, we are here to help you and to provide the tools to make your work joyful and in a good stand. Please understand that this is a process of communication and education, not a punishment.



4. MEMBERSHIP CANCELLATION POLICY – FAQ

1. How can I suspend my Booiaka® membership without losing my certification?

If you need to suspend your Booiaka® membership, but you still want to keep the certification active, please email at accounting@booiaka.com and The Booiaka® Team will give you options and will let you know if you are eligible to be suspended and what is the period of time allow (this decision is to the sole discretion of the Booiaka® management upon further review and case by case basis and circumstances such as injury, maternity, pregnancy, financial issues or other personal matter).

Boomers® can suspend their membership ONLY ONCE A YEAR.

2. What happen if I don't re-activate my membership or it expired?

If your membership expires or get cancelled or suspended for lack of payments your Booiaka® certification will automatically expire after two months and you are not allow to teach Booiaka® classes unless you take another Instructor training.

- Within two months: If you are still within the two months from the expiration date and request to reactivate your membership asap, The Booiaka® Team will always try to help you - If this is your case please send an email at accounting@booiaka.com ASAP.
- After two months : After the two months have passed since your membership expiration you will be removed from the Instructor Site and your Boomer® profile is no longer active. Your Booiaka® certification/certificate will no longer be valid and you can no longer teach Booiaka®, use the Booiaka® name, logo or method of teaching and must take another teacher training.

**You can take another teacher training ONLY if you have not violated the Booiaka® Policy. It is up to the Booiaka® legal advisor to approve your status and allow you to renew your certification.*

3. What happen if I suffered an injury?

If you have suffered an injury please let us know and email us a doctor's notice or other appropriate documentation, we will temporarily suspend your membership. After two months, we will discuss possibility for a longer suspension time, if needed (upon further review and case by case basis) or either reactivate your membership, or suspend/cancel it and forgo your Booiaka® certification.

4. What If I decide to Cancel my membership as my final decision and how to cancel



You will lose your certification and must attend another training if you want to teach Booiaka[®] again. Please email us at accounting@booiaka.com to confirm and we will proceed as you requested. Please remember to give the Booiaka[®] management a 1 month notice to process the cancellation.

5. What do I get as boomer[®] member? (Resources page on the Instructor Site/Boomer[®] corner)

First of all when you become a Boomer[®] you are part of a Community that wants to grow, professionally, spiritually & personally with you!

As an Active boomer[®] you also receive:

- Access to Booiaka[®] choreographies - online videos easily accessible.
 - Access to suggested songs playlist for each choreography. Boomers[®] must follow the chronological order of the choreographies provided and choose to add or modify based on the level, age and needs of your class.
 - Access to the Playlist notes that the Booiaka[®] team will walk you through each moment of the class and help you to build up the routine and the filler steps. However the notes are not rules but suggestions. Please feel free to customize, add, modify or change if need be. But always stay true to the core of the choreography. This is a great tool to make the class the best experience ever!
- ***We will provide music notes for the class and also downloadable music that belongs to Booiaka[®]. But please understand that we DO NOT PROVIDE COMMERCIAL MUSIC and we don't send CDs or DVDs. Instructors must choose to buy music from I-tunes or other sources.*
- Access to past Boo-volumes
 - Access to your Boomer[®] Profile where you can class schedule, upload their pic and write their own information.
 - Boomers[®] are also allowed to attend Masterclasses and Trainings for FREE
 - Merchandise discounts!



5. CONTACT US

info@booiaka.com for general info

accounting@booiaka.com for information regarding your membership status and payments

shop@booiaka.com for orders or shop enquiries

BOOMERS[®] & BOOMSTARS[®] FACEBOOK GROUP to stay in touch with the Boomer[®] community and receive daily useful information (teaching methods, questions, choreographies, videos and much more!

<https://www.facebook.com/groups/485783178104926/>

WORLDWIDE BOOIAKA[®] FACEBOOK GROUP to stay in touch with Boomers[®] & Boo_lovers around the world! <https://www.facebook.com/groups/584862261532357/>

BOOIAKA[®] FACEBOOK FANPAGE <https://www.facebook.com/booiaka>

TWITTER.COM/BOOIAKA

INSTAGRAM.COM/BOOIAKA